



FOR IMMEDIATE RELEASE

For more information contact:

Craig LeMessurier, KB Home
925-580-1583 or clemessurier@kbhome.com

Jack Walsh, Keeping Babies Safe
510-568-4241 or JackWalsh39@aol.com

**KB HOME & KEEPING BABIES SAFE DONATE 50 SAFE CRIBS
TO CHILDREN'S HOSPITAL OAKLAND**

Program provides safe sleeping environment for infants in need

WHO: KB Home, Keeping Babies Safe and Children's Hospital & Research Center Oakland

WHAT: KB Home Northern California has partnered with Keeping Babies Safe in support of *Lee's Cribs for Kids*. The program was started by Keeping Babies Safe in an effort to supply new safe cribs to parents who are financially unable to purchase a safe crib. Named in honor of Lee Baxter, long time president of Keeping Babies Safe, the program works through health agencies and other organizations to identify families in need and educate parents on the safe use of the crib as well as other child products.

KB Home Northern California Division President, Chris Apostolopoulos, and Keeping Babies Safe Executive Director, Jack Walsh, will present the first of fifty cribs to Bonnie Lovette, RN, MS, PNP, Injury Prevention Coordinator, Trauma Services from Children's Hospital & Research Center Oakland.

WHEN: Thursday, January 29, 2009 at 10:00 a.m.

WHERE: Children's Hospital Oakland
747 52nd Street
Oakland, California 94609

VISUALS: Presentation from KB Home and Keeping Babies Safe at Children's Hospital.

-more-

About Children's Hospital & Research Center Oakland

Children's Hospital & Research Center Oakland is Northern California's only freestanding and independent children's hospital. Children's is the leader in many pediatric specialties including neonatology, cardiology, neurosurgery and intensive care. The hospital is a designated Level 1 pediatric trauma center and has the largest pediatric critical care facility in the region. Children's Hospital has 190 licensed beds, 201 hospital-based physicians in 30 specialties, more than 2,611 employees and an operating budget of \$312 million. Children's research arm, Children's Hospital Oakland Research Institute, has about 300 staff members and an annual budget of more than \$49 million. Primary research funding comes from the National Institutes of Health. The institute is a leader in translational blood diseases, developing new vaccines for infectious diseases and discovering new treatment protocols for previously fatal or debilitating conditions such as cancers, sickle cell disease and thalassemia, diabetes, asthma, HIV/AIDS, pediatric obesity, nutritional deficiencies, birth defects, hemophilia and cystic fibrosis.

About Keeping Babies Safe

Keeping Babies Safe exists to provide leadership in keeping babies safe from preventable injuries and deaths associated with unsafe cribs, dangerous children's products and unsafe sleep environments.

About KB Home

KB Home, one of the nation's leading homebuilders, has delivered hundreds of thousands of quality homes for families since its founding in 1957. The company is distinguished by its Built to Order™ homebuilding approach that puts a custom home experience within reach of its customers at an affordable price. KB Home's award-winning homes and communities meet the needs of first-time homebuyers with flexible designs that also appeal to move-up buyers and active adults. Los Angeles-based KB Home was named the #1 homebuilder in FORTUNE magazine's 2008 list of America's Most Admired Companies®. The company trades under the ticker symbol "KBH," and was the first homebuilder listed on the New York Stock Exchange. For more information about any of KB Home's new home communities call 888-KB-HOMES or visit www.kbhome.com.

###