



Keeping Babies Safe  
Annual 5K Run & 1-Mile Walk  
Sunday, October 3, 2010  
@ Harry Dunham Park, 490 Somerville Rd.  
Basking Ridge, New Jersey 07920

**KEEPING BABIES SAFE'S ANNUAL 5K RUN & 1-MILE WALK  
SUNDAY, OCTOBER 3, 2010.  
8 AM - NOON.**

**EVENT DETAILS:**

**WHO:**

**Keeping Babies Safe** [www.keepingbabiesafe.org](http://www.keepingbabiesafe.org) is a non-profit, 501 (c)(3) organization committed to education and leadership. Keeping Babies Safe is a reliable, free, information resource for parents on crib safety, sleep environment safety, product recall information and safety tips so parents can stay vigilant about keeping their babies safe from preventable injuries. In addition to providing education and safety guidelines to parents, Keeping Babies Safe has mounted **Project Safe Crib**, a nonprofit program designed to educate social workers and other health care personnel on safe crib practices as well as helping parents from economically challenged environments obtain safe cribs through health and human service organizations nationwide. Project Safe Crib purchases safe cribs at an industry discount and trains hospital and other health and human service organizations in safe crib practices. Once personnel have been trained by Keeping Babies Safe; hospitals, clinics and other health and human service organizations distribute the safe cribs to the public through their appropriate vetting programs. Since 2007, Project Safe Crib has donated more than 2000 cribs nationwide.

**WHAT:**

Keeping Babies Safe, [www.keepingbabiesafe.org](http://www.keepingbabiesafe.org) is holding its Annual 5k Run & 1-Mile Walk on Sunday, October 3, 2010 to raise money for Keeping Babies Safe initiatives. In past years, more than 500 families have participated raising more than \$100,000. Our goals for 2010 are to raise more than \$100,000. Help us reach that objective by signing up for our annual 5k run & 1-mile walk and supporting our cause.

**WHEN:**

Sunday, October 3, 2010

8:00 – 9:15 AM	Registration
9:30 AM	1-Mile Walk Begins
10:00 AM	5K Run Begins
10:30 AM	Kids Activities
NOON	Conclusion

**WHERE:**

Harry Dunham Park  
490 Somerville Road  
Basking Ridge, New Jersey 07920.

**WHY:**

Joyce Davis, President of Keeping Babies Safe, lost her son Garret due to adding a supplemental mattress that was advertised as suitable for their popular brand of portable crib. Joyce founded Keeping Babies Safe to educate parents about crib and sleep safety and to advocate for more stringent consumer safety regulations laws be in place in evaluating products. Keeping Babies Safe works directly with the Consumer Product Safety Commission and co-launched a safe sleeping campaign last spring. Now, more than ever parents need to know where they can go for safe, reliable information particularly with over 7 million cribs having been recalled in the past two years. Keeping Babies Safe will continue to work as an advocate and information resource for parents to ensure that cribs and sleeping environments for children remain safe.